

SHANNON W. KING, is best known for running two separate brokerages by utilizing virtual technology. This outside the box approach to business allowed her to be in two places at once, kept overhead down, and gave her clients the advantage of cutting edge technology. King started TriBella Realty in TX, and Schoolhouse Realty in CA, which donates 10 percent of earnings to schools. She is known as the “Real Estate Road Warrior”, because her Naval Officer husband’s job requires they relocate often. Their latest move landed them in Alexandria VA. King educates agents on how to make their offices mobile by embracing technology and how to reinvent themselves by utilizing marketing tools in unique ways. King is an active voice for the real estate industry, serving on NAR’s 2011 Extended Leadership Team as Liaison to Information, Communication & Professional Development; Strategic Planning Committee, Executive Committee, and Realtor University Development Team. A founding member and past chair of NAR’s Young Professionals Network, King was in REALTOR Magazine’s “30 Under 30” class of 2005. King has appeared on HGTV, and her book: Real Estate Road Warrior: 101 Technology Tools for Business on the Go.